

## TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV  
Location: Pensacola, FL  
Quarter ending: September 30, 2016

ISSUE/description: 5. PUBLIC SAFETY. Informing the public about hurricanes, tornadoes, floods, forest fires, or other life-threatening or property-threatening conditions. Government regulations providing personal safety protection.

### How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. The Right Side with Armstrong Williams	08/13/16	04:00AM/30 minutes	Public Affairs	*
* Today's program focused on our country's failing rehabilitation system, and how that system is leaving citizens vulnerable to hardened criminals, and leading to higher costs of incarceration as more of these criminals keep coming back to prison.				
2. Channel 3 News First at 4	08/16/16	04:00PM/1 minute	News	**
** The Florida Department of Transportation is outlining a plan to address a dangerous curve in Century. The curve on North Century Boulevard has seen multiple semi-truck rollovers. To fix the problem, road officials plan to install new signs warning truckers of the tipping hazard. They also want to restrict trucks to the left lane and install signs to communicate that message to drivers. Road officials told Channel 3 News signs are short term fixes and that a plan to design and correct the slope is in the works.				
3. 3 in the Morning	08/17/16	06:30AM/1.5 minutes	News	***
*** We talked with members of the Pensacola Fire Department about their free car-seat safety check being held today at Fire Station Number 1 on Cervantes street.				
4. Channel 3 News First at 4	08/19/16	04:00PM/2 minutes	News	****
**** We warned viewers the increasing use by criminals of ATM skimming devices that can steal information from credit and debit cards, and offered tips by law enforcement experts on how to recognize these devices and protect yourself from loss.				
5. Channel 3 News at 6PM	08/19/16	06:00PM/1.5 minutes	News	*****
***** Reporter Christopher Saul reported live from Destin on the Florida Department of Transportation (FDOT) plans to resurface the portion of Highway 98 going through the Destin city limits. FDOT plans to add bike lanes to the road, because there have been so many accidents involving bicycles on that road. According to the <a href="#">Centers for Disease Control</a> , Florida led the nation in deaths from Car-Bicycle accidents.				

ISSUE/description: 5. PUBLIC SAFETY. Informing the public about hurricanes, tornadoes, floods, forest fires, or other life-threatening or property-threatening conditions. Government regulations providing personal safety protection.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
6. Channel 3 News - Dayside	08/22/16	11:00AM/2 minutes	News	*****

\*\*\*\*\* We interviewed the Escambia County Director of the Florida Department of Health, Dr. John Lanza, about ways that local residents can protect themselves from the mosquitoes that carry illnesses such as the West Nile virus and now the Zika virus. Dr. Lanza said recent heavy rainfall and our warm summer temperatures create an ideal environment for mosquitoes to breed, and he encouraged all residents and businesses to drain any areas where water could collect, and cover skin with clothing or repellent.

7. Channel 3 News First at 4	08/22/16	04:00PM/2 minutes	News	*****
------------------------------	----------	-------------------	------	-------

\*\*\*\*\* Money has now been secured to do massive renovations on the Federal Courthouse in Pensacola, but no date is set for work on the \$32 million project to begin. Monday, Senator John Bozeman, who helped secure that funding, got a personal look at the mold issues, escorted by Congressman Jeff Miller and Judge Casey Rogers. The courthouse problems are so big, it might seem easier to tear the building down, but Miller says building a new courthouse instead of renovating would move the project to the bottom of the list.

8. Channel 3 News Special Report	08/28/16	03:53PM/3 minutes	News	*****
-------------------------------------	----------	-------------------	------	-------

\*\*\*\*\* We broke into regular programming to report on an explosion at a chemical plant in Cantonment, warning nearby residents that the area was being sealed off by law enforcement and public safety officials.

9. Channel 3 News at 5PM	08/28/16	05:00PM/10 minutes	News	*****
--------------------------	----------	--------------------	------	-------

\*\*\*\*\* We had reporters live on the scene of the explosion in Cantonment, interviewing public safety officials and plant workers about the explosion and assuring viewers that there was no longer a threat from leaking chemicals, even though the area remained off-limits while the investigation continued.

10. The Right Side with Armstrong Williams	09/10/16	04:00AM/30 minutes	Public Affairs	*10
---	----------	--------------------	----------------	-----

\*10 On today's program, we discussed various ways in which ordinary citizens can fight back against the increase in "home-grown" terror attacks, race-related violence, and the increasing violence in our society.

11. Channel 3 News First at 4	09/16/16	04:00PM/5 minutes	News	*11
-------------------------------	----------	-------------------	------	-----

\*11 Channel 3 News Anchor and Public Service Director Sue Straughn interviewed Mark Klass of KlassKIDS, a search and rescue assistance organization that helps identify and locate missing or kidnapped children about some of the ways our community can get involved in this life-saving organization. The Pensacola chapter is seeking help funding their efforts in our community because the organization is completely fueled by volunteers and community donations. Although their focus is assisting in the search for children, KlaaskIDS has also helped several missing adult cases. On average, the organization takes on about 45 searches 95 cases. But this year alone, KlaaskIDS has participated in 40 searches and 95 cases.

ISSUE/description: 5. PUBLIC SAFETY. Informing the public about hurricanes, tornadoes, floods, forest fires, or other life-threatening or property-threatening conditions. Government regulations providing personal safety protection.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
12. Channel 3 News at 10PM	09/23/16	10:00PM/2 minutes	News	*12

\*12 Reporter Jackalyn Kovac interviewed Santa Rosa County Sheriff's Office Sergeant Rich Aloy, who said Deputies in Northwest Florida want to put the brakes on slow drivers using the left-hand lane on highways. Drivers could see a fine and points added to their license. It may seem like a harmless act cruising down the highway in the left lane, but law enforcement officers are cracking down and telling people to move over. Driving in the left lane at or below the speed limit can create an aggressive driver and that could lead to an accident. Drivers looking to avoid fines or points have one simple option. "When you have an aggressive driver near you, one of the best things you can do is back away," Aloy said.

13. Channel 3 News at 6PM	09/24/16	06:30PM/1 minute	News	*13
---------------------------	----------	------------------	------	-----

\*13 Escambia County wants to make sure your family is ready if a hurricane hits. The Escambia Cares Community Resource Expo is your one-stop shop for family resources and services. This year's theme is hurricane preparedness. In addition to free food and activities, attendees could learn about a variety of services through county organizations. We talked with Escambia County Commissioner District 3, Lumon May, who said that as an elected official, as a county, it was important to show the community that we care. "A lot of times people just don't know where to get help and we're doing everything we can to get the message out," added Escambia County Administrator Jake Brown.

14. Channel 3 News at 5PM	09/25/16	05:00PM/2 minutes	News	*14
---------------------------	----------	-------------------	------	-----

\*14 Jackalyn Kovac reported on a volunteer search and rescue group in the midst of a community wide campaign to raise money for a new piece of equipment. Escambia Search and Rescue needs a new rescue boat to help in life or death situations. The one they had was around 30 to 40 years old and has a number of engine issues, making it questionable on the water. Right now, volunteers aren't doing any gulf-type missions because the boats they have can't withstand the rough waves of the Gulf. Charles Sansom, assistant director of ESAR, said the group is working toward getting the \$50,000 for the boat. Last month, the Escambia County Sheriff's Office gave ESAR \$5,000 toward it.

15. Channel 3 News at 10PM	09/27/16	10:00PM/2.5 minutes	News	*15
----------------------------	----------	---------------------	------	-----

\*15 David Gonzalez interviewed Dr. Kirk Bradley, dean at Pensacola State College (PSC), who said breaches of online information are a reality for millions of us. A panel of experts addressed the issue of cyber safety and security tonight at PSC. They said you can take steps to prevent hacks by being informed and prepared. Organizers of the cyber security and safety seminar hope to teach people how cyber criminals work to steal your personal information like social security numbers or financial records. Frank Hall, chief operating officer for Summit Bank said individuals and even businesses are being targeted, and people may be the most vulnerable when using your cell phone. You can also visit the [Federal Communications Commission](#) and the [Internal Revenue Service](#) for more information on you can protect yourself from cyber threats.

## TELEVISION QUARTERLY ISSUES-PROGRAMS REPORT

Station: WEAR-TV  
Location: Pensacola, FL  
Quarter ending: September 30, 2016

ISSUE/description: 5. PUBLIC SAFETY. Informing the public about hurricanes, tornadoes, floods, forest fires, or other life-threatening or property-threatening conditions. Government regulations providing personal safety protection.

### How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
1. The Right Side with Armstrong Williams	08/13/16	04:00AM/30 minutes	Public Affairs	*
* Today's program focused on our country's failing rehabilitation system, and how that system is leaving citizens vulnerable to hardened criminals, and leading to higher costs of incarceration as more of these criminals keep coming back to prison.				
2. Channel 3 News First at 4	08/16/16	04:00PM/1 minute	News	**
** The Florida Department of Transportation is outlining a plan to address a dangerous curve in Century. The curve on North Century Boulevard has seen multiple semi-truck rollovers. To fix the problem, road officials plan to install new signs warning truckers of the tipping hazard. They also want to restrict trucks to the left lane and install signs to communicate that message to drivers. Road officials told Channel 3 News signs are short term fixes and that a plan to design and correct the slope is in the works.				
3. 3 in the Morning	08/17/16	06:30AM/1.5 minutes	News	***
*** We talked with members of the Pensacola Fire Department about their free car-seat safety check being held today at Fire Station Number 1 on Cervantes street.				
4. Channel 3 News First at 4	08/19/16	04:00PM/2 minutes	News	****
**** We warned viewers the increasing use by criminals of ATM skimming devices that can steal information from credit and debit cards, and offered tips by law enforcement experts on how to recognize these devices and protect yourself from loss.				
5. Channel 3 News at 6PM	08/19/16	06:00PM/1.5 minutes	News	*****
***** Reporter Christopher Saul reported live from Destin on the Florida Department of Transportation (FDOT) plans to resurface the portion of Highway 98 going through the Destin city limits. FDOT plans to add bike lanes to the road, because there have been so many accidents involving bicycles on that road. According to the <a href="#">Centers for Disease Control</a> , Florida led the nation in deaths from Car-Bicycle accidents.				

ISSUE/description: 5. PUBLIC SAFETY. Informing the public about hurricanes, tornadoes, floods, forest fires, or other life-threatening or property-threatening conditions. Government regulations providing personal safety protection.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
6. Channel 3 News - Dayside	08/22/16	11:00AM/2 minutes	News	*****

\*\*\*\*\* We interviewed the Escambia County Director of the Florida Department of Health, Dr. John Lanza, about ways that local residents can protect themselves from the mosquitoes that carry illnesses such as the West Nile virus and now the Zika virus. Dr. Lanza said recent heavy rainfall and our warm summer temperatures create an ideal environment for mosquitoes to breed, and he encouraged all residents and businesses to drain any areas where water could collect, and cover skin with clothing or repellent.

7. Channel 3 News First at 4	08/22/16	04:00PM/2 minutes	News	*****
------------------------------	----------	-------------------	------	-------

\*\*\*\*\* Money has now been secured to do massive renovations on the Federal Courthouse in Pensacola, but no date is set for work on the \$32 million project to begin. Monday, Senator John Bozeman, who helped secure that funding, got a personal look at the mold issues, escorted by Congressman Jeff Miller and Judge Casey Rogers. The courthouse problems are so big, it might seem easier to tear the building down, but Miller says building a new courthouse instead of renovating would move the project to the bottom of the list.

8. Channel 3 News Special Report	08/28/16	03:53PM/3 minutes	News	*****
-------------------------------------	----------	-------------------	------	-------

\*\*\*\*\* We broke into regular programming to report on an explosion at a chemical plant in Cantonment, warning nearby residents that the area was being sealed off by law enforcement and public safety officials.

9. Channel 3 News at 5PM	08/28/16	05:00PM/10 minutes	News	*****
--------------------------	----------	--------------------	------	-------

\*\*\*\*\* We had reporters live on the scene of the explosion in Cantonment, interviewing public safety officials and plant workers about the explosion and assuring viewers that there was no longer a threat from leaking chemicals, even though the area remained off-limits while the investigation continued.

10. The Right Side with Armstrong Williams	09/10/16	04:00AM/30 minutes	Public Affairs	*10
---	----------	--------------------	----------------	-----

\*10 On today's program, we discussed various ways in which ordinary citizens can fight back against the increase in "home-grown" terror attacks, race-related violence, and the increasing violence in our society.

11. Channel 3 News First at 4	09/16/16	04:00PM/5 minutes	News	*11
-------------------------------	----------	-------------------	------	-----

\*11 Channel 3 News Anchor and Public Service Director Sue Straughn interviewed Mark Klass of KlassKIDS, a search and rescue assistance organization that helps identify and locate missing or kidnapped children about some of the ways our community can get involved in this life-saving organization. The Pensacola chapter is seeking help funding their efforts in our community because the organization is completely fueled by volunteers and community donations. Although their focus is assisting in the search for children, KlaaskIDS has also helped several missing adult cases. On average, the organization takes on about 45 searches 95 cases. But this year alone, KlaaskIDS has participated in 40 searches and 95 cases.

ISSUE/description: 5. PUBLIC SAFETY. Informing the public about hurricanes, tornadoes, floods, forest fires, or other life-threatening or property-threatening conditions. Government regulations providing personal safety protection.

How Issue was treated (Program, PSA, etc.):

<u>Title</u>	<u>Date</u>	<u>Time/Duration</u>	<u>Program type</u>	<u>Description</u>
12. Channel 3 News at 10PM	09/23/16	10:00PM/2 minutes	News	*12

\*12 Reporter Jackalyn Kovac interviewed Santa Rosa County Sheriff's Office Sergeant Rich Aloy, who said Deputies in Northwest Florida want to put the brakes on slow drivers using the left-hand lane on highways. Drivers could see a fine and points added to their license. It may seem like a harmless act cruising down the highway in the left lane, but law enforcement officers are cracking down and telling people to move over. Driving in the left lane at or below the speed limit can create an aggressive driver and that could lead to an accident. Drivers looking to avoid fines or points have one simple option. "When you have an aggressive driver near you, one of the best things you can do is back away," Aloy said.

13. Channel 3 News at 6PM	09/24/16	06:30PM/1 minute	News	*13
---------------------------	----------	------------------	------	-----

\*13 Escambia County wants to make sure your family is ready if a hurricane hits. The Escambia Cares Community Resource Expo is your one-stop shop for family resources and services. This year's theme is hurricane preparedness. In addition to free food and activities, attendees could learn about a variety of services through county organizations. We talked with Escambia County Commissioner District 3, Lumon May, who said that as an elected official, as a county, it was important to show the community that we care. "A lot of times people just don't know where to get help and we're doing everything we can to get the message out," added Escambia County Administrator Jake Brown.

14. Channel 3 News at 5PM	09/25/16	05:00PM/2 minutes	News	*14
---------------------------	----------	-------------------	------	-----

\*14 Jackalyn Kovac reported on a volunteer search and rescue group in the midst of a community wide campaign to raise money for a new piece of equipment. Escambia Search and Rescue needs a new rescue boat to help in life or death situations. The one they had was around 30 to 40 years old and has a number of engine issues, making it questionable on the water. Right now, volunteers aren't doing any gulf-type missions because the boats they have can't withstand the rough waves of the Gulf. Charles Sansom, assistant director of ESAR, said the group is working toward getting the \$50,000 for the boat. Last month, the Escambia County Sheriff's Office gave ESAR \$5,000 toward it.

15. Channel 3 News at 10PM	09/27/16	10:00PM/2.5 minutes	News	*15
----------------------------	----------	---------------------	------	-----

\*15 David Gonzalez interviewed Dr. Kirk Bradley, dean at Pensacola State College (PSC), who said breaches of online information are a reality for millions of us. A panel of experts addressed the issue of cyber safety and security tonight at PSC. They said you can take steps to prevent hacks by being informed and prepared. Organizers of the cyber security and safety seminar hope to teach people how cyber criminals work to steal your personal information like social security numbers or financial records. Frank Hall, chief operating officer for Summit Bank said individuals and even businesses are being targeted, and people may be the most vulnerable when using your cell phone. You can also visit the [Federal Communications Commission](#) and the [Internal Revenue Service](#) for more information on you can protect yourself from cyber threats.